



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Sage Media Planning and Placement Inc
1322 G St SE
Washington, DC 20003

Contract # 5278183

Schedule Dates 06/14/22-06/20/22
Advertiser Robert for DC-D (147072)
Agency Sage Media Planning and Placement Inc (2359)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.11092 (1742460)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1347/1392/11092
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.11092

Date Entered 06/13/22
Last Modified 06/13/22
Entered By Alexa Schram
CO-OP No
External # 11744292
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,910.00
Net Total \$16,490.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	9	\$19,400.00
Grand Total:	9	\$19,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Access	06/15/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune				1		1			2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMar/2021LP	6/13/22
2.0	Normal Line / Access	06/14/22-06/14/22	2	:30	7:27:41P- Jeopardy			1						1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/13/22
3.0	Normal Line / SPOT	06/14/22-06/19/22	2	:30	11P- 12:05A (EST)			1		1		1	1	4	\$2,000.00	\$8,000.00	Washington (WJLA)	LATE NEWS AFTER NBA FINALS	6/13/22
4.0	Normal Line / Access	06/16/22-06/16/22	2	:30	7:27:41P- Jeopardy					1				1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/13/22
5.0	Normal Line / Access	06/20/22-06/20/22	2	:30	7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/13/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.